

ABOUT

Sunlight Capital Group is a private investment firm focused on acquiring and operating a company with a proven history. We're entrepreneurs looking to lead **ONE** great business into the future and extend your legacy. With decades of experience managing and investing in growth companies, the principals at Sunlight Capital know how to accelerate positive outcomes and lead the company forward.

CONTACT

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INVESTMENT PROFILE

- \$1M-\$5M in cash flow
- Proven history of profits and growth
- US-based
- Business services or technology services

PREFERRED MANAGEMENT SITUATIONS

- Owner/operator seeking exit
- Succession planning
- Partnership breakups
- Serial entrepreneur

TEAM



BRIAN CABEZUD - With an extensive background advising and investing in companies, Brian has driven the success of dozens of private companies, across the software, payments, retail and other industries. Most recently he served as CEO of a fund responsible for investing in undervalued assets, making follow-on investments, and driving positive corporate change.

Prior: Merrill Lynch | Wedbush Morgan | The Wharton School
www.linkedin.com/in/cabezud

CHARLES FIELD - Charles is an entrepreneur dedicated to leading companies as they define emerging business opportunities. Most recently, he headed the online marketing businesses in the Education and Small-and-Medium business industries. Previously, he led demand marketing for a weather insurance technology company. With over 15 years of experience, Charles demonstrated leadership in strategy, sales, product and business operations for three successful private companies.

Prior: Carlyle Group | Robertson Stephens | The Wharton School
www.linkedin.com/in/fieldcharles



INSTITUTIONAL INVESTORS

- Alpine Investors
- Housatonic Partners
- M2O Investments
- Relay Investments
- Search Fund Partners
- The Cambria Group
- TTCER (Asurion)

PROMISE

WE ARE

- Discreet and efficient buyers
- Flexible to seller's needs
- Backed by committed investors
- Your company's next leaders

WE ARE NOT

- Bankers
- Brokers
- Competitors
- Private equity investors

SMALL/MEDIUM BUSINESS TRANSACTION EXPERIENCE

